

EXTRAORDINARY BEAUTY OF NODUS

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Extraordinary Beauty of Nodus Rugs

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Text by Dinda Bestari, Courtesy of **Nodus Rug**

Exclusive Handmade Collection

What happens when craftsmanship and beauty meet? Of course, an extraordinary design was born! Jika selama ini kita mengenal permadani/rugs dalam bentuk yang monoton, maka kali ini coba tengok elevasi estetis yang berbeda dengan **Nodus**. Jenama asal Italia ini, menyuguhkan koleksi desainer yang menginterpretasikan keindahan dan keunikan permadani ke tingkat berikutnya.

Berikut persembahan 5 koleksi permadani unik dan ikonis dari **Nodus** demi mempercantik hunian Anda:

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DREAM ISLAND COLLECTION by LUCA NICHETTO

Produksi permadani Dream Island Collection yang dirancang oleh Luca Nichetto desainer asal Italia ini, dibuat *by request* dan *handmade*. Diikat dengan tangan pada alat tenun di Nepal, menggunakan material wol dari dataran tinggi Tibet yang dicampur dengan wol Selandia Baru; atau juga dapat dibuat dari sutra 100%, atau dari wol 50% dan sutra 50%. **Ukuran Dream Island 1:** 400 x 200 cm, sedangkan **Dream Island 2:** 235x270 cm.



"Normally carpets go under the objects to highlight and emphasize them, so the concept here was to highlight the object through a delineated perimeter. As if we drew a line around it. A bit of fun and provocative concept from **Nichetto Studio!**" - **Luca Nichetto**

INSECTS RUGS by STUDIO JOB

Studio desain asal Belanda yang didirikan oleh dua desainer **Job Smeets** dan **Nynke Tynagel** ini, merancang permadani yang agak 'nyeleneh' untuk **Nodus**. **Studio Job** menciptakan **Insects Rugs** menggunakan teknik rajutan tangan dari wol yang memikat, dan inspirasi desainnya dari kebiasaan serangga yang berkerumun.



"Originally designed in 2003, the humorous and cartoonish **'Insects'** pattern by **Studio Job** has been applied to a number of products and projects, including tea towels, fashion, jewelry, upholstery, pillows, wallpaper, tiles, cups, car wrapping, and bronze reliefs. For the first time, the iconic pattern is now presented as an ironic rug. Not just any rug, the softest, fluffiest, hand-knotted rug. There is no need to wear your shoes when standing on these insects."

- **John Richards** -

MIGRATION RUGS by FORMAFANTASMA

Andrea Trimarchi dan **Simone Farresin** membentuk **Studio Formafantasma** – dua desainer Italia yang berbasis di Eindhoven, Belanda – menciptakan koleksi permadani yang anggun terinspirasi dari burung. Koleksi yang dinamakan **Migration** ini, menampilkan desain geometris dari tiga seri burung – Elang, Magpie, dan Robin – yang seperti terjebak pada saat terbang di permukaan permadani. Permadani tersebut disusun sebagai “rompi domestik” berskala besar berbahan wol dengan *finishing* kancing dari kayu ek. **Migration** terlihat pada kekhasan teknik sulaman yang digunakan baik dengan produksi permadani sulaman tradisional Portugis di Arraiolos.



"With MIGRATION, Studio Formafantasma seems to suggest a new type of romanticism, more wild and liberating, expressing one of the most ancient of human desires: to migrate towards new and unknown places, maybe just laying down on beautifully embroidered feathers." – **Studio Formafantasma**

PADDED RUGS by FäRG & BLANCHE

Didesain oleh studio asal Swedia, **Färg & Blanche** yang spesialis desain furnitur, merancang **Padded Round** dan **Padded 'Oval'** yang merupakan hasil pemikiran mereka dalam "memanipulasi" bahan. Dengan demikian, permukaan datar permadani ditonjolkan oleh detail jahitan yang lebar berwarna kontras. Eksperimen yang menyenangkan ini menciptakan efek *quilting* serta menciptakan volume baru dengan orientasi yang diberikan pada teknik *tailoring* - nya. Koleksi ini juga hadir mewarnai **Nodus Collection** di **Salone del Mobile 2019** lalu.

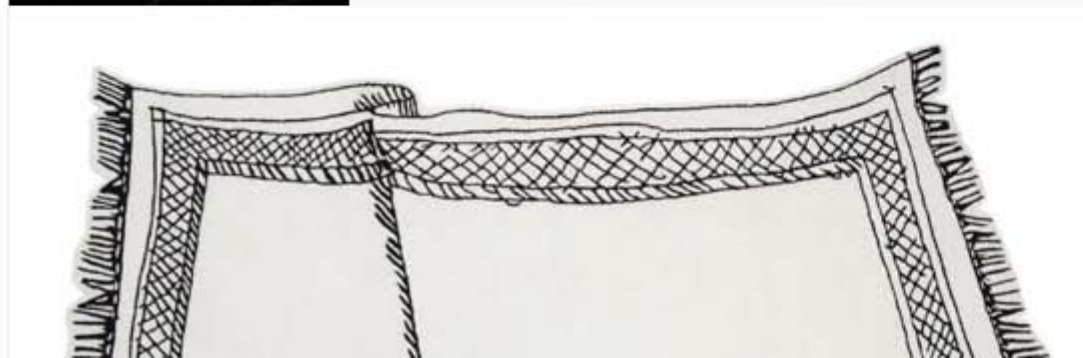


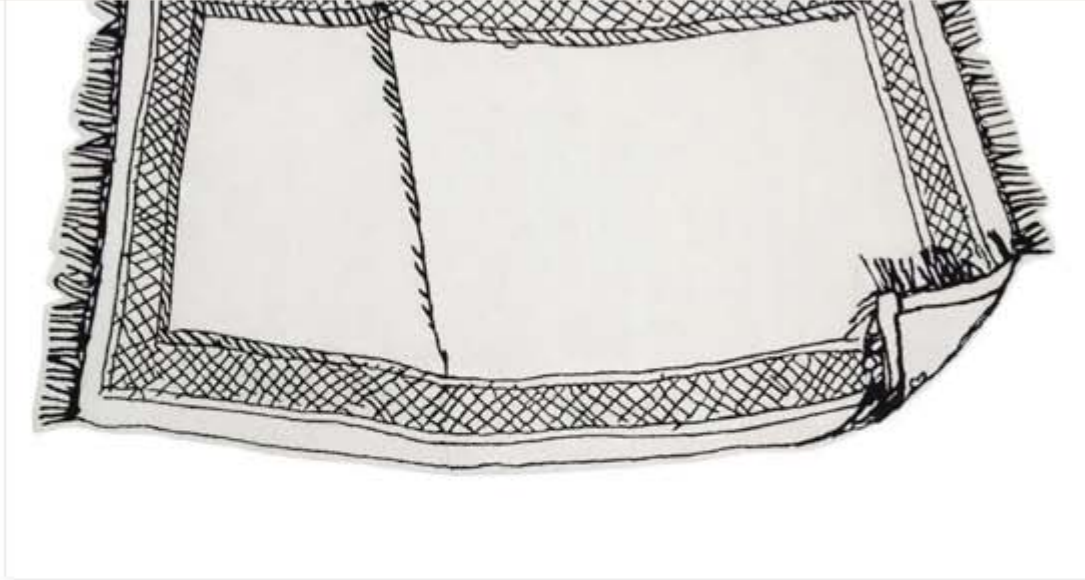


"The **PADDED** carpet comes in two shapes; the stitches allow to maintain the shape of the material and create a quilting effect. We wanted to have this play with volumes, like when we make furniture and the stitch creates a tension, pressing down the textile in the padding and revealing blown up area. We love to experiment with material in our studio we have a large workshop where we can work hands-on and make prototypes. Textiles have always been one of the materials we love the most to experiment with, it comes from our interest both in the craft of tailoring and fashion in general. In the beginning, the textile is a flat surface, but then when you begin to manipulate it, it takes form through stitching; quilting and volumes begin to take shape... and that is fascinating. During the years we also have been experimenting with what we call extreme stitching, using other flat material that is normally not made for it, like wood and metal. We have been pushing the boundaries of what is possible to make with stitches in an industrial way." – **Färg & Blanche**

SHADE RUGS by FRONT DESIGN

Permadani buatan tangan dari wol dengan desain jenaka dari **Front Desain** yang diproduksi di India ini menampilkan aksen jumbai yang menarik. Studio desain asal Swedia, dengan tiga desainer berbakat **Sofia Lagerkvist**, **Charlotte von der Lancken**, dan **Anna Lindgren**, merancang **Shade Rugs** dengan ilustrasi sketsa dari pena dan menghasilkan permainan visual tampak 2 D padahal merupakan 3 D. Dengan dimensi : 300 x 170 cm, dengan opsi dimensi apapun – *by request*.





"The Shade rug is a hand-drawn carpet, that takes its shape like a materialized illustration on the floor."

— Front Design —

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