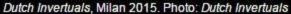
Can you tell us more about Lanzavecchia + Wai's involvement in the fair this year?

We had four events going on this year, a proud launch of our first pieces: mobile side-tables for urban domestic living, PLUG / TACO, for Cappellini; two new limited edition carpets for the renowned NODUS High Design Rugs; a radical experiential stand design at the main Fiera for the internationally esteemed marble producer and brand Antolini and last but not least, new edition cabinets for The Alchemists, co-curated by Patrick Chia and Stefano Casciani, and amazingly produced by Yoichi Nakamuta of INDUSTRY+.









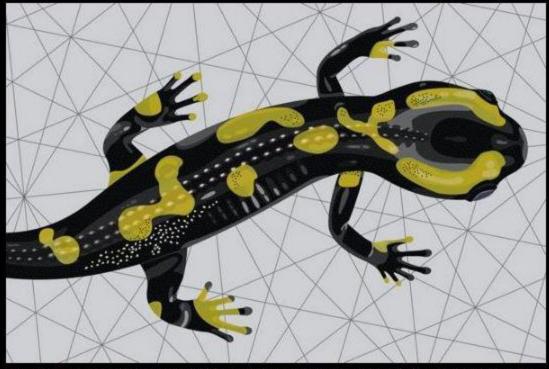
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INSIDE - World...



What was your biggest takeaway?

The furniture industry is becoming too flat, and it is ripe for disruptive design. We are referring to Smart Furniture, new thinking on how furniture can really support our contemporary and emerging lifestyles; what is a sofa and what new functions must it have in the context of increasingly smaller apartment units? How can technology be a new palette for domestic lifestyle objects? There needs to be re-thinking towards how these domestic objects can really support our lives and new rituals. These are some of the questions that we are looking into.



MUTAZIONI 2.0 for NODUS High Design Rugs by Lanzavecchia + Wai. Photo: Lanzavecchia + Wai