

BY ILANA SWANEPOEL / ARTISTS, DESIGNERS, INSPIRATION, INTERNATIONAL DESIGN / APRIL 21, 2015

EXPERIENCE FORMAFANTASMA'S 'THE STRANGER WITHIN'





Of their central work, the duo said, 'in a globalised world where the concept of the 'exotic' is losing its meaning, we invite the audience to take a closer look and...to turn their gazes both inward and back towards the past.'

A centrepiece of *The Stranger Within*, the **Nodus Rug** (seen in our header image, above) was designed specifically for the Geymüllerschlüssel's Blue Salon in collaboration with the Italian producer **Nodus**. This piece, derived from the texture and coloration of the surrounding interior spaces, is reminiscent of an oversized mask and functions as a mystical metaphor of the foreign.

Stood upright in the middle of the Salon, the rug acts like a totem around which the other exhibits distribute themselves through the villa's adjoining rooms. The combination of this rug with objects made of inflated or hardened pig's bladders, such as the **Bladder Chandelier** (2013), evoke associations with folkloric Carnival traditions.



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Credits:

Concept, Design: Andrea Trimarchi, Simone Farresin

Development: Francesco Zorzi, Federico Floriani, Morgen Ruben Jansen Op De Haar

Production: Lobmeyr, Nodus Rug, Studio Formafantasma

Curated by: Thomas Geisler

*All images courtesy of the **MAK Museum Vienna**.*

For more detail around the exhibition, visit formafantasma.com.