



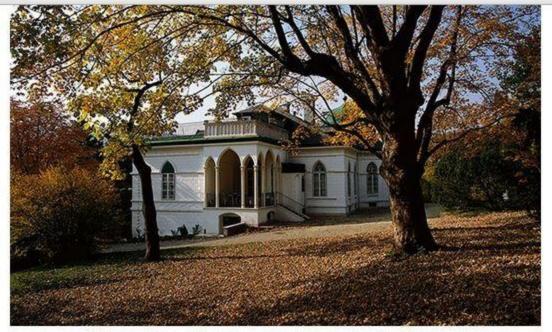


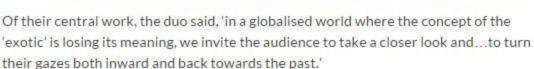


BY ILANA SWANEPOEL / ARTISTS, DESIGNERS, INSPIRATION, INTERNATIONAL DESIGN / APRIL 21, 2015

## **EXPERIENCE FORMAFANTASMA'S 'THE STRANGER** WITHIN'

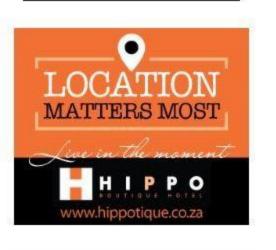






A centrepiece of *The Stranger Within*, the **Nodus Rug** (seen in our header image, above) was designed specifically for the Geymüllerschlössel's Blue Salon in collaboration with the Italian producer <u>Nodus</u>. This piece, derived from the texture and coloration of the surrounding interior spaces, is reminiscent of an oversized mask and functions as a mystical metaphor of the foreign.

Stood upright in the middle of the Salon, the rug acts like a totem around which the other exhibits distribute themselves through the villa's adjoining rooms. The combination of this rug with objects made of inflated or hardened pig's bladders, such as the **Bladder Chandelier** (2013), evoke associations with folkloric Carnival traditions.



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## Credits:

Concept, Design: Andrea Trimarchi, Simone Farresin

Development: Francesco Zorzi, Federico Floriani, Morgen Ruben Jansen Op De Haar

Production: Lobmeyr, Nodus Rug, Studio Formafantasma

Curated by: Thomas Geisler

All images courtesyof the <u>MAK Museum Vienna</u>.

For more detail around the exhibition, visit <u>formafantasma.com</u>.