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BEST OF MILAN DESIGN WEEK 2013

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Text by Dana Tomic Hughes of Yellowtrace for Yatzer.com {selections by Dana Tomic Hughes & Costas Voyatzis}

Although the most important annual event on the world design calendar recently closed its doors, the electric buzz it's left behind can still be felt in the air. Having said that, it could just be me and my ongoing jet-lag! I encountered a fair amount of criticism at this year's Milan Design Week, largely due to everyone's continued frustration at the sheer volume of things to see and places to visit. From the sprawling RHO Fiera and its epic 24 halls of Salone Internazionale del Mobile, through to the design events spread far and wide across the entire city in every direction, it continues to be virtually impossible to do and see it all.

Despite this challenge, this year I managed to keep up the pace and navigate the city better than ever, although I would have liked to have seen more. If I had to single out a few personal highlights they would include Salone Satellite (the best I've seen to date), Ventura Lambrate (my favourite day and an area that keeps going from strength to strength), MOST (a truly spectacular setting and a fantastic event instigated by Tom Dixon) and Moooi's Unexpected Welcome show with its magnificent oversized photography by Erwin Olaf. Zona Tortona and Superstudio remained disappointing for the most part, and I was also somewhat underwhelmed by my usual favorite - Spazio Rosanna Orlandi. Having said this, Orlandi's exhibition at the incredible Museo Bagatti Valsecchi definitely made up for this.

So without further ado, it has been an absolute privilege to collaborate with Mr. Yatzer, aka Costas Voyatzis who trusted and gave me the honour of becoming his eyes and ears for this year's Italian design marathon. So here's our hand-picked selection of the best projects and installations from Milan Design Week 2013.

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The Monocle Café on 18 Chiltern Street, London, UK

The Eclectic-Electric Cykno Bicycle

After Milan And Bali Here Comes The BVLGARI Hotel in London, UK

BEST OF MILAN DESIGN WEEK 2013

Camping On The Frozen Arctic Sea





re-Discover



FASTVÍNIC by Alfons Tost 27 September 2011



Brown/Saide Hamptons residence by Benjamin Noriega-Ortiz



"N=N/o2 wedge of matter" candle holder co-designed by Italian designer Luca Nichetto and Japanese studio Nendo for the NICHETTO=NENDO collection which was exhibited at Foro Buonaparte 48 in the Brera district of Milan.



 $Low \ table \ from \ the \ DEEP \ SEA \ collection \ designed \ by \ {\color{red}Nen \ do} \ studio \ for \ {\color{red}Glas \ Italia}. \ Photo \ \textcircled{o} \ Hiroshi \ Iwasaki.$







UNDERWORLD rug by Studio Job for Nodus.