

# **Show time**

## Sneak a peek at Salone del Mobile's best product launches

The deficit doldrums can't dampen design spirits - at least not according to our sneak preview of some of the pieces being unveiled at the Milan Furniture Fair this year. Established favourite Nilufar gallery is presenting original pieces from the likes of Bethan Laura Wood, Martino Gamper and Studio Nucleo, plus this stunning table light by Michael Anastassiades; we also checked out the work of perennial show stealer Studio Job, including its colourful rug designs for Nodus; and we investigated new names such as Discipline, a company founded by Renato Preti, formerly of Skitsch, and offering pieces made by the cream of contemporary design (including Pauline Deltour, Max Lamb and Philippe Nigro) from sustainable materials such as bamboo and glass. It may all amount to a mere toe in the ocean in terms of the new work flooding Salone, but it's enough to have made us excited about diving in. See our full Milan Preview, from page 096





# **BORN AGAIN**

### Ferdinand Kramer collection

This captivating collection was designed by architect Ferdinand Kramer, who moved from Frankfurt to New York in the 1940s, and became known for his affordable self-assembly beds, tables and cabinets, all in simple, solid forms. German design firm E15 has now reissued pieces from the early 1920s (daybed, chair and stool), the 1940s ('Knock Down' furniture) and the late 1950s (a table for Frankfurt University). From £390, by Ferdinand Kramer, from E15, www.e15.com



#### SUPERSFORES

Shop for fashion, footwear or furniture at three hot new Milan boutiques

#### Dada (1

A selection of purposefully obscure fashion labels mingles effortlessly with quirky design pieces such as a Vincenzo de Cotiis brass kitchen and vintage lights. via Gian Giacomo Mora 12, www.dadaweb.it

#### Pirelli (2)

Pirelli's first flagship store is a rubbercarpeted 1,500 sq m space in which cars and bikes provide a sleek urban backdrop to sports gear and the Pzero fashion range. Corso Venezia 1, www.pzeroweb.com



SALONE DEL MOBILE I

#### Villa Meissen

Located on the increasingly showy via Montenapoleone, Villa Meissen stands out for its cool discretion. Tucked away in the courtyard of a 16th-century palazzo, the European flagship of the German company has a homey elegance that unifies a broad stretch of goodies. In addition to the famous porcelain that the brand has produced for 300 years, the space has been designed to highlight fine jewellery, art, interiors and a newly launched home collection (see W\*153), featuring sofas, tables, lamps and rugs inspired by Meissen's own archives. via Montenapoleone 3, www.meissen.com

