

TEXTILES PARA EL HOGAR

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REVISTA DE TEXTILES PARA EL HOGAR
PUBLICACION DE LA ASOCIACION DE TEXTILES PARA EL HOGAR DEL PERU



DECORACIÓN 2012

BAÑO 2012 BATH 2012

Novedades New products

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FERIAS TRADE FAIRS

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editors, located this year in the new hall 7, increased exports thanks to the influx of foreign buyers, all from the USA (25.4%), Eastern Europe, Russia (30%), the Middle East (23%), Asia (22%) and South America (25%), figures which contrasted with those of the European Union, with a total of 2%. There were a total of 2,804 exhibitors in a total surface area of 144,285 m².

The price increase of cotton, between 5% and 10%, has had its effect worldwide, depending on

Alexandre Turynault Libeco Blanc des Vosges

voor retail sales in the last quarter.

Nydel presented a collection of easy-to-use tablecloths with an anti-stain finish, and textiles which answer to new tendencies, such as family cooking. Le Jacquard Français proposes new communication strategies, with diverse lines in table linen, where concepts come together with colouring, motifs and a coordinated presentation.

able beginning to the year due to the repercussions that may be felt after the natural catastrophe in Japan. Nonetheless, confidence in international buyers is a boost for companies who have adapted to a slow, cautious market.



Nodus.



Nydel.



Toulemonde Bochart.



Tradition des Vosges.



Van Es Home.



Wallace Sewell.



Yves Delorme.



Olivier Desforges.



Le Jacquard Français.



Libeco.



Sonia Rykiel.

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